

		FIRST YEAR
		May/2026
Statistics		
<u>Assumptions (Consumers)</u>		
Avg Active Players (monthly)	1,000	
Yearly increase	1.5	
Avg. Monthly GGR per Player	30	
Online Casino Games ratio	40%	
Live Casino retio	25%	
Sports Betting ratio	20%	
Live Betting ratio	15%	
Revenue Streams		
<u>Consumer Clients</u>		
Online Casino Games		12000
Live Casino		7500
Sports Betting		6000
Live Betting		4500
Total Revenue		30,000€
OPEX (Company Expenses)		
<u>Headcount (Cost to Company)</u>		
Chief Executive Officer		3,000€
Chief Operating Officer		3,000€
Chief Technology Officer		3,500€
Chief Legal & Compliance Officer		3,000€
Marteking Team & Head of Marketing		4,000€
Customer Support Managers & Agents		2,000€
<u>Development & Technology</u>		

Platform Update	1,000€
Infrastructure Cost	700€
<u>Marketing</u>	
SEO & Google Ads	2,400€
Meta Ads (Facebook / Instagram)	1,000€
Email Marketing	800€
Affiliate & Partnership Networks	2,000€
Telegram / Community Ads	800€
PR, Forums	800€
Content Creation & SEO Articles	600€
Branding / Website / UX Optimization	400€
Misc Operational Marketing Costs	1,000€
<u>Regulatory & Compliance</u>	
Professional legal fees	1,625€
Licence Fee	
Total OPEX	31,625€
EBITDA	-1,625€

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				FIRST YEAR	SECOND YEAR	
Jan/2027	Feb/2027	Mar/2027	Apr/2027	TOTAL	May/2027	Jun/2027
12000	12000	12000	12000	144000	18000	18000
7500	7500	7500	7500	90000	11250	11250
6000	6000	6000	6000	72000	9000	9000
4500	4500	4500	4500	54000	6750	6750
30,000€	30,000€	30,000€	30,000€	360,000€	45,000€	45,000€
3,000€	3,000€	3,000€	3,000€	36,000€	3,000€	3,000€
3,000€	3,000€	3,000€	3,000€	36,000€	3,000€	3,000€
3,500€	3,500€	3,500€	3,500€	42,000€	3,500€	3,500€
3,000€	3,000€	3,000€	3,000€	36,000€	3,000€	3,000€
4,000€	4,000€	4,000€	4,000€	48,000€	6,000€	6,000€
2,000€	2,000€	2,000€	2,000€	24,000€	4,000€	4,000€

1,000€	1,000€	1,000€	1,000€	12,000€	2,000€	2,000€
700€	700€	700€	700€	8,400€	1,500€	1,500€
2,400€	2,400€	2,400€	2,400€	28,800€	2,400€	2,400€
1,000€	1,000€	1,000€	1,000€	12,000€	1,200€	1,200€
800€	800€	800€	800€	9,600€	960€	960€
2,000€	2,000€	2,000€	2,000€	24,000€	2,400€	2,400€
800€	800€	800€	800€	9,600€	960€	960€
800€	800€	800€	800€	9,600€	960€	960€
600€	600€	600€	600€	7,200€	720€	720€
400€	400€	400€	400€	4,800€	480€	480€
1,000€	1,000€	1,000€	1,000€	12,000€	1,200€	1,200€
1,625€	1,625€	1,625€	1,625€	19,500€	1,000€	1,000€
			17,828€	17,828€		
31,625€	31,625€	31,625€	49,453€	397,328€	38,280€	38,280€
-1,625€	-1,625€	-1,625€	-19,453€	-37,328€	6,720€	6,720€

[illegible]

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2,000€	2,000€	2,000€	24,000€	3,000€	3,000€	3,000€
1,500€	1,500€	1,500€	18,000€	2,000€	2,000€	2,000€
2,400€	2,400€	2,400€	28,800€	3,000€	3,000€	3,000€
1,200€	1,200€	1,200€	14,400€	1,500€	1,500€	1,500€
960€	960€	960€	11,520€	1,200€	1,200€	1,200€
2,400€	2,400€	2,400€	28,800€	3,000€	3,000€	3,000€
960€	960€	960€	11,520€	1,200€	1,200€	1,200€
960€	960€	960€	11,520€	1,200€	1,200€	1,200€
720€	720€	720€	8,640€	900€	900€	900€
480€	480€	480€	5,760€	600€	600€	600€
1,200€	1,200€	1,200€	14,400€	1,500€	1,500€	1,500€
1,000€	1,000€	1,000€	12,000€	1,000€	1,000€	1,000€
		17,828€	17,828€			
38,280€	38,280€	56,108€	477,188€	46,600€	46,600€	46,600€
6,720€	6,720€	-11,108€	62,812€	20,900€	20,900€	20,900€

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		THIRD YEAR
Mar/2029	Apr/2029	TOTAL
27000	27000	324000
16875	16875	202500
13500	13500	162000
10125	10125	121500
67,500€	67,500€	810,000€
3,000€	3,000€	36,000€
3,000€	3,000€	36,000€
3,500€	3,500€	42,000€
3,000€	3,000€	36,000€
8,000€	8,000€	96,000€
6,000€	6,000€	72,000€

3,000€	3,000€	36,000€
2,000€	2,000€	24,000€
3,000€	3,000€	36,000€
1,500€	1,500€	18,000€
1,200€	1,200€	14,400€
3,000€	3,000€	36,000€
1,200€	1,200€	14,400€
1,200€	1,200€	14,400€
900€	900€	10,800€
600€	600€	7,200€
1,500€	1,500€	18,000€
1,000€	1,000€	12,000€
	17,828€	17,828€
46,600€	64,428€	577,028€
20,900€	3,072€	232,972€